I. God So Loved the World

1. Perhaps we need a reminder of the gospel and just how good it is (Jn. 3:1-21).
   a. Sin is a devastating force to mankind (Rm. 1:18-32).
   b. Jesus is the solution (Rm. 3:23-26).
   c. The world needs to **hear** this message of love (1 Jn. 4:9-10)!
2. If we desire the world to be more loving then this message of love must be shared.
   a. We are those tasked with taking the gospel into the world.
   b. If we are in love with the Lord then we will not resist sharing this love.

II. Some Excuses For Why the Love is Not Shared

1. It is too awkward or embarrassing.
   a. More embarrassing than what will take place when Jesus returns (Mk. 8:38)?
   b. Spreading the gospel should be who we are.
   c. It takes time and effort to get here but we will never get here if we do not share the love.
2. I might get rejected.
   a. It happened to Jesus (Mk. 12:10).
   b. It happened to God (1 Sam. 8:7).
   c. Remember, people are rejecting God and Christ when they reject the gospel (Lk. 10:16).
3. I am too busy.
   a. We are to seek **first** the kingdom of God and His righteousness (Mt. 6:33).
4. I am afraid of persecution.
   a. It will come no doubt (2 Tim. 3:12; Jn. 15:20; Ac. 14:22).
   b. Joy and gladness is the appropriate reaction and not fear (Mt. 5:10-12).
5. I might lose family or friends.
   a. This is quite possible but you will gain so much more (Mt. 10:34-37; Mk. 10:28-30).

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6. I could get killed.
   a. But they cannot touch your soul (Mt. 10:28).
   b. Do not exchange your soul for anything (Lk. 14:26-27; Mt. 16:26).
7. Remember that no excuse will stand up in the day of judgment (Lk. 14:16-24; Rm. 1:20).

III. How Do We Share the Love?

1. Think back to your conversion.
   a. How did you come to find out about the Lord?
   b. Likely someone taught you the gospel (Jn. 6:44-45).
2. The seed must be sown, which requires action on our part (Mt. 13:3-9).
   a. A farmer will never have a crop if he does not sow the seed.
   b. We must talk to our fellow human beings about Jesus!
   c. The church was growing when the Word was being shared (Ac. 8:3-12).
3. Be familiar with the Scriptures.
   a. This goes back to dedicated love.
   b. We cannot teach what we do not know.
   c. Perhaps we are not sharing the love because our love is lacking!
4. We have to sit down and study the Bible with others.
   a. There are helps for this.
   b. Take a more seasoned sharer of the love with you (cf. Lk. 10:1; Ecc. 4:9-12).
   c. There is no replacement for simply doing the work.